



THE PROPELLER

Lincoln Rotary
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To learn more about Rotary, visit these websites: www.rotary.org, www.rotarydistrict5650.org, and www.rotary14.org

Lincoln Rotary #14 meets every Tuesday at Noon, US Bank Building, Nebraska Club, 233 S. 13th St. 20th Floor.

TUESDAY, JANUARY 10 — ERIC DINGER, “THE SOCIAL ROTARIAN”



Eric Dinger

Some of what makes our club dynamic is the fact that Rotarians represent a cross-section of generations and backgrounds. As such, a topic like social media can be full of learning for some and a bit old-hat for others. With this presentation, Eric Dinger will give a little interactive and social media background, but then discuss strategies and tactics you and your organization can put to work today. Come ready to laugh along with your fellow, more socialized, Rotarians and write down a few ideas to apply. Wi-fi will be available, so bring your gadgets. Smart phone use will be encouraged. #Rotary14

LAST WEEK

Larry Ruth shared his “Lobbying Rules 101” with an attentive audience of Rotarians. “Let’s start off on the right foot”, he said, seeking to clear the air about the negative public perception of lobbyists and the lobbying process. He asked for a show of hands of those who have lobbied on behalf of an organization or as volunteers, and many hands went up. “We all know how cynical we are about the process”, he said, mentioning the current 7% approval rating of the national Congress. He defended lobbying as an expectation of the nation’s founders, however, citing the First Amendment right to petition the legislature for redress. This right dates back to the Magna Charta and “is a time-honored right...that allows the people access to the government”. Having lobbied the Nebraska legislature for many years on diverse issues, Larry has developed ten rules for effective lobbying, which are listed on the next page. He concluded by saying that these rules are also good rules for life.

CLUB BUSINESS

First Reading: Matt Nyberg
with Home Care Assistance
Service Industries/Home Care Provider
Proposed by: **Kathy Stewart**

(Any objections to this proposal must be submitted in writing to the Board of Directors within seven (7) days.)

DIRECTORY UPDATES

Bob Campbell has retired from Madonna Foundation, so his new email address is: camp51966@yahoo.com.

Alan Hersch as retired from Black Hills Energy, so his new email address is: ahersch@neb.rr.com.

Remember — you can look up current contact information for any of your fellow Club #14 Rotarians on our website. Go to www.rotary14.org, click on “Members” in the upper right-hand corner. Your username is your email address on file, the one where you receive your Propeller.

Presiding: Mike Wortman	Program Host: Cathy Lang	Secretary: Kelly Wiley	Song Leader: Stu Shepherd	Pianist: Mike Zeleny	
Reporter: Lori Raphael	Cashier & Registration: Liz Koop, Keith Larsen & Kris Rutford	Greeters: Eric Drumheller & Gail McNair	Sgt.-at-Arms Finemaster: Bruce Remington	Sgt.-at-Arms Set-up: Colin McWilliams & Stu Shepherd	
<u>Birthday Books: Honoree</u>	<u>Book Title</u>	<u>Author</u>	<u>School</u>	<u>Donor</u>	<u>Birthday</u>
Larry Ruth	<i>Jeff Kinney</i>	Megan M. Gunderson	Clinton	Rod Bates	12-Nov
Robin Bates	<i>Cool Skateboarding Facts</i>	Sandra Donovan	Clinton	Rod Bates	12-Nov
Andy Bates	<i>Sled Dogs</i>	Lori Haskins	Clinton	Rod Bates	12-Nov
Nikki Bates	<i>Salt in His Shoes</i>	Deloris Jordan	Clinton	Rod Bates	12-Nov
Dan Bates	<i>The Wimpy Kid Movie Diary: How Greg Heffley Went to Hollywood</i>	Jeff Kinney	Clinton	Rod Bates	12-Nov

CALENDAR

A complete calendar is available on our website –
www.rotary14.org

January 10

- **Eric Dinger**, “The Social Rotarian”, Social Media Communications, Kiersten Hill Host
- TeamMates Minute, Mailani Veney

January 17

- **Nebraskan of the Year**, honoring **Harold “Andy” Andersen**, Embassy Suites, Doors open at 11:30 a.m. Reservations required, Cost \$25

January 19

- Board Meeting, 11:45 AM The Clark Enersen Partners, 1010 Lincoln Mall, #200

January 24

- **Clay Naff**, Lincoln Literacy
- High School Visitation, Lincoln East

January 25 & 26

- Serving at the Gathering Place, 4:45-6:15 pm, Contact Pam Manske, 730-4080, pam@huskers.unl.edu

January 26

- NEOS Meeting, Noon, Terrace Grille in the Cornhusker Marriott, Community Service, Gathering Place, Literacy/Birthday Books

January 31

- **Dr. Doug Scott**, “Custer’s Last Stand”, Bruce Rippeteau Host
- Club #14 Community Service Committees, Project Application/Evaluation Deadline

February 6

- Lincoln Rotary Club #14 Foundation Board Meeting, Noon – 1:30 p.m., Whittier Research Center, 2444 Vine St., Room #344

February 7

- **Lincoln Rotary Club #14 Foundation Month Kickoff**

February 14

- **Dr. Ken Dewey**, UN-L, “Climate Change Science, Where Do We Go From Here?”, Cathy Lang Host

May 6-9

- **Rotary International Convention**, Bangkok, Thailand

June 1-2

- **Rotary District Conference**, Embassy Suites in Omaha, For more information go to www.rotarydistrict5650.org

Other Lincoln Club Meetings:

Lincoln Sunrise Rotary meets on Tuesdays at 7:00 a.m. at IHOP Restaurant at 4501 N. 27th St.

1/10 Leigh Highthoss, BryanLGH Sleep Clinic

Lincoln East Rotary meets on Wednesdays at 11:45 a.m. at Valentino’s, 70th & Van Dorn

1/11 Club Retreat

Lincoln South Rotary meets on Fridays at Noon at The Knolls, 22nd & Old Cheney.

1/13 Deb Shoemaker, Peoples Health Center

Visiting Rotarians and Guests:

Aisha Nadar and **Per Runeland** from Westminster East, London England.

Gisela Hartmann, guest of **Klaus Hartmann**.

Barbara Johnson, guest of **Lloyd Johnson**.

Bruce Melberg, guest of **April Stevenson**.

Krista Carlson, guest of **Melanie Whittamore-Mantzios**.

LARRY RUTH’S TEN RULES OF LOBBYING

- 1) You must be present to win. If no objections are heard, legislators assume a bill should be advanced as written.
- 2) Words have meaning. He cited the confusions of the recent Safe Haven Act as an example of a bill’s wording causing serious problems.
- 3) Don’t burn bridges. Or, as the saying goes, “Be careful who you crawl over on the way up, because you may meet them on the way down”. Cultivate the habit of giving something to the opposition.
- 4) “Wallow Theory” of lobbying: When you don’t know what to do, get in and do something. Ask questions, read, stir up dust.
- 5) Understand and accept that the legislature represents the public, but is also representative of the public. Legislators are individuals with strengths and weaknesses, but most are hardworking and conscientious and should be treated with respect.
- 6) Every bill has a story. Find the story to tell, and give demonstrable examples.
- 7) “Fill up the tank when it snows.” In other words, be prepared.
- 8) “Local rules apply.” Observe what is going on before approaching a senator. Wait your turn, and speak at an appropriate moment when the person is not busy.
- 9) Know the strengths and weaknesses of any technology you are going to use.
- 10) Be yourself.

— excerpts from Larry Ruth’s rules

NOTES AND ANNOUNCEMENTS

President-Elect **Mike Wortman** announced our officers, besides himself, for next Rotary year beginning July 1 are: **Liz Koop**, Vice President & President-Elect for the 2013-14 year; **Jennifer Brinkman**, Secretary; **Kris Rutford**, Treasurer; and **Jeff Whiting**, Sergeant-at-Arms. As previously announced, the recently elected directors to begin serving a two-year term on July 1 are: **Mike Klockenga**, **Al Meder**, **Mark Stephens**, and **Suzanne Sughroue**. Directors continuing on for another year are: **Kiersten Hill**, **Mike Lindberg**, **Brian Wachman**, and **Melanie Whittamore-Mantzios**. Congratulations to all!

Nebraskan of the Year — Harold W. “Andy” Andersen, former publisher and CEO of the Omaha World Herald, is our 2012 Nebraskan of the Year. Also a significant philanthropist, he and his wife, Marian chaired the University of Nebraska’s first major campaign and raised over \$750 million for the NU Foundation. They also provided a lead gift to the UNL College of Journalism and Mass Communications. The recognition luncheon will be Tuesday, January 17 beginning at 11:30 a.m. at Embassy Suites. Reservations and payment can be made online at www.rotary14.org or bring your checks (\$25 per person) on Tuesday. This event qualifies for an extra attendance credit.

It’s not too late to contribute to “**Santa Cause**”. This year, funds collected will go towards simple in-home water purification systems in Antigua Guatemala through the ConstruCasa organization as recommended by our World Fellowship and Community Service Committee. Unsafe drinking water accounts for a large part of health problems in Guatemala, especially among poorer segments of the population. What a great way to contribute to a better world this holiday season! And what’s in it for you? Besides knowing you are helping to provide a viable water supply, an urgent need in the area, you’ll receive makeup credits (1 for \$15, 2 for \$25), good anytime during the Rotary year. Make your checks payable to Lincoln Rotary Club #14 Foundation and give to Mary at the meeting.

The **Group Study Exchange Team**, led by fellow Club #14 Rotarian Barbara Bartle, left for Goa India on January 3, and will return February 3. Follow the team during their trip at: <http://5650teamindia.wordpress.com/>